

## **DreamPak Supports Free Trade Agreement at White House**

WASHINGTON, D.C---DreamPak attended a speech by President George W. Bush in support of a Free Trade Agreement with Korea, Columbia and Panama on May 15, 2008.

DreamPak will be introducing its unique line of Liquid Nutritional Supplements to the European market at VitaFoods 2008 in Geneva, Switzerland. DreamPak will be featuring a variety of Vitamin, Mineral and Health Supplements including Vitamins & Antioxidants, Heart Health, Joint Care, Health & Beauty and Weight Loss.

DreamPak is a leading innovator in the Nutritional Supplement industry. Using the world's only Liquid Delivery System of its kind, DreamPak has been able to develop great-tasting and easy-to-use Liquid Nutritional Supplements in Single-Dose form. This unique application for Nutraceuticals offers many advantages over traditional Vitamin, Mineral and Herbal Supplements including increased effectiveness, convenience and taste. The Single-Dose products are available as both Add-To-Water and Direct Consumption supplements.

DreamPak has taken advantage of two major trends that are affecting the Nutraceutical industry. The first trend is that delivery applications have shifted from pills to powders and now to liquids. Liquid Nutritional Supplements are known to offer several important advantages over pills and powders including faster and higher absorption rates, ease of swallowing and convenience. DreamPak has taken this concept a step further by offering these Liquid Supplements in pre-measured Unit-Dose packages, which builds on the second trend in the Nutraceutical industry. Consumers are showing increased preference towards supplements that can be taken on the go. DreamPak's products are unique in that they combine the effectiveness of Liquid Supplements with the convenience of Single-Dose packages.

Europe will be on the list of several regions around the world where DreamPak has introduced its technology. DreamPak has already established a presence in East Asia, the Middle East and Central America in addition to its domestic United States market. DreamPak believes that Europe may be its most promising market yet. "The European market is extremely well-suited for the type of products that we offer," says CEO and founder Dr. Aly Gamay. "We are confident that our full launch into the European market at VitaFoods 2008 will be very well received by European companies that are looking for the next big thing in Nutraceuticals."

Dr. Gamay added that DreamPak's innovative Research & Development team is the main reason for their recent success in international markets. The R&D team's expertise in product formulation and development as well as its ability to consistently develop breakthrough products has allowed DreamPak to stay ahead of its competition both in the United States and internationally. DreamPak has already developed products for a wide variety of Nutritional Supplement categories including Multi-Vitamins, Heart Health, Joint Care, Skin Care and Weight Loss, and is currently developing several other products that will be introduced in the near future.

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**NOTE TO EDITORS:**

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